



Get Ready...Get Set..."Go!"

Run For Research's biggest and 3rd Annual Delaware Valley Regional 5K Race & Vendor Marketplace MS Research Fundraiser is scheduled for Sunday, October 22, 2017 at Warminster Community Park from 9:00am – 2:00pm.

Last year's stats: 327 runners & walkers, over 100 vendors, hundreds of spectators & shoppers. Together, we raised over \$40,000!

2017 projected goals: 450-600 runners & walkers, over 100 vendors, 500-700 spectators & shoppers. Let's break last year's record and bring in \$50,000!

Make an Impact!

Monetary Sponsorships:

\$5,000 entitles you to- vendor marketplace 14' x 14' exhibitor space, full page (5"w x 8"h) color ad on the event booklet premium cover pages, *Business Spotlight ad- 1 year running time (guaranteed top of page ad placement), company logo printed on the event banners, t-shirts, lawn signs and linked to company URL via our website and the online race sign-up site, your company literature inserted in our 11"w x 15"h event goody bags (1000 distribution).

\$2,500 entitles you to- vendor marketplace 14' x 14' exhibitor space, full page (5"w x 8"h) black and white ad in the event booklet, *Business Spotlight ad- 3 months running time, company logo printed on the event banners, t-shirts and linked to company URL via our website and the online race sign-up site.

*Business Spotlight ad - a special advertising section (coming soon) on the Run For Research website homepage featuring 2½"w x 2"h business advertisements that when "clicked on" automatically takes the interested viewers to the respective company websites.

\$1,000 entitles you to- vendor marketplace 12' x 12' exhibitor space, ¾ page (5"w x 6"h) black & white ad in the event booklet, company logo printed on the event t-shirts and linked to company URL via our website and the online race sign-up site.

\$500 entitles you to- vendor marketplace 10' x 10' exhibitor space, ½ page (5"w x 4"h) black & white ad in the event booklet, company logo printed on the event t-shirts and linked to company URL via our website and the online race sign-up site.

Product Sponsorships:

5K Race Bibs- a \$1,500 contribution entitles you to all of the benefits of the \$1,000 Monetary Sponsorship **plus** your company name **EXCLUSIVELY** will be printed on all the race bibs.

5K Winners Awards (teams & individuals)- a \$2,000 contribution entitles you to all the benefits of the \$1,000 Monetary Sponsorship **plus** your company name **EXCLUSIVELY** will be printed on all the printable race prize items, such as: plaques, trophies, backpacks, etc.

Community Involvement!

Vendor Opportunities (exhibit at our event marketplace):

Food Vendors- a \$200 donation entitles you to a 14' x 14' space to prepare, serve, and market your fresh cuisine and pre-packaged edibles to the public.

Product Selling- a \$100 donation entitles you to a 10' x 10' display space to promote and **sell** your goods and services.

Crafters' Table- a \$65 donation entitles you to a 10' x 10' display space to sell your artisan products.

Business Exposure- a \$50 donation entitles you to a 10' x 10' display space to promote your business.

Non-Profit Business Exposure- a \$40 donation entitles you to a 10' x 10' display space to promote your company.

Event Booklet Advertising (40 page publication):

Booklet size: 5½"w x 8½"h Included in booklet contents: a Health & Wellness Directory

Camera Ready Black & White Ads:

Full page 5"w x 8"h.....\$400

¾ page 5"w x 6"h.....\$300

½ page 5"w x 4"h.....\$200

¼ page 5"w x 2"h.....\$100

CENTER SPREAD 10"w x 8"h...\$600-includes Business Spotlight ad for 6 months

FEATURED COUPON SECTION 5"w x 2.5"h B&W ad - only 12 available...\$150/ad

* Color charge for any ad size: \$50

* If our graphic artist needs to create an ad for you: \$50 (a proof will be provided)

* Send all ad materials & logos to Melissa Zarzycki at: mzarzycki@msnj.org

INSERTS- we will insert your company literature in our 11"w x 15"h event goody bags (1000 distribution): \$150

To become a Sponsor, Vendor, and/or Event Booklet Advertiser and for all event related inquiries please contact:

Karen Lynd at: 267-446-5110 or karenlynd@comcast.net

Thank You For Making Our Cause Your Cause