



## **SPONSORSHIP, VENDOR OPPORTUNITIES & COMMUNITY EXPOSURE/EVENT ADVERTISING**

### **4th Regional MS 5K & Family Festival Fundraiser Event**

**Description:** This popular event is our biggest! It is scheduled for Sunday, October 21<sup>st</sup>, at Warminster Community Park (350 E. Bristol Rd.) in beautiful Bucks County, PA from 9am-2pm. It features a 5K Run/Walk, post race awards presentation, huge vendor marketplace, food, live DJ/MC and a fun filled day for all ages packed with: carnival games, kids entertainment, interactive activities, animals, sports demos, costumed characters, crafts, Halloween happenings, giveaways and much more.

**Purpose & Beneficiary:** To raise funds for Multiple Sclerosis research; 100% of the net proceeds are donated to the Ann Romney Center For Neurologic Diseases.

**2017 Stats:** over 300 5K race participants\*800 plus event attendees\*\$50,000 was raised!

**2018 Projections & \$ Goal:** over 500 5K race participants\*over 1,000 event attendees\*united together, let's surpass \$50,000 and reach an all new record breaking high!!

**"Title" Sponsor:** \$2500-\$3500

**\$3500 event t-shirt sponsorship entitles you to:** company logo EXCLUSIVELY printed on the front of the event t-shirt (under the RFR event image)\*18"x24" color event sponsor lawn sign\*16'x16' vendor marketplace exhibitor space\*company logo printed on the 9'x4' event banner displayed at the park\*company mention in all promotional print and social media campaigning\* company logo/URL posted on the Run For Research and online race registration websites.

**\$3000 5K race banner sponsorship entitles you to:** company logo/motto EXCLUSIVELY printed across the entire 10' 5K race start/finish banner (to be utilized again at 2019's 5K)\*18"x24" color event sponsor lawn sign\*16'x16' vendor marketplace exhibitor space\*company logo printed on the 9'x4' event banner displayed at the park \*company mention in all promotional print and social media campaigning\* company logo/URL posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

**\$2500 event products sponsorship entitles you to:** company logo EXCLUSIVELY printed on all 5K race team and individual award plaques & prizes and on the event goody bags\*18"x24" color event sponsor lawn sign\*16'x16' vendor marketplace exhibitor space\*company logo printed on the 9'x4' event banner displayed at the park\*company mention in all promotional print and social media campaigning\* company logo/URL posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

## **Run for Research**

*100% of proceeds benefit Multiple Sclerosis research.*

ADDRESS: PO Box 2744, Warminster, PA 18974    PHONE: 267-446-5110    FAX: 215-396-9153  
EMAIL: [karenlynd@comcast.net](mailto:karenlynd@comcast.net)    WEB: [msrunforresearch.org](http://msrunforresearch.org)    FACEBOOK: [facebook.com/msrunforresearch](https://facebook.com/msrunforresearch)

**“Omg!” Sponsor:** \$1000-\$2000

**\$2000 5K race bibs sponsorship entitles you to:** company logo EXCLUSIVELY printed on the 5K race bibs\*18”x24” color event sponsor lawn sign\*14’x14’ vendor marketplace exhibitor space \*company logo printed on the 9’x 4’ event banner displayed at the park\* company logo/URL posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

**\$1500 event advertising lawn signs sponsorship entitles you to:** company logo EXCLUSIVELY printed on all of the event advertising lawn signs displayed throughout the community\*18”x24” color event sponsor lawn sign\*14x14’ vendor marketplace exhibitor space\*company logo printed on the 9’x 4’ event banner displayed at the park\* company logo/URL posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

**\$1000 carnival games & prizes sponsorship entitles you to:** 18”x24” color event sponsor lawn sign\*14’x14’ vendor marketplace exhibitor space\*company logo printed on the 9’x4’ event banner displayed at the park\*company logo posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

**\$1000 kiddie train amusement ride:** 18”x24” color event sponsor lawn sign\*14’x14’ vendor marketplace exhibitor space\*company logo printed on the 9’x4’ event banner displayed at the park\*company logo/URL posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

**“Bravo!” Sponsor:** \$500

**\$500 sponsorship entitles you to:** 18”x24” color event sponsor lawn sign\*12’x12’ vendor marketplace exhibitor space\*company pre-printed literature (up to 500 pieces) included inside the event goody bags\*company logo/URL posted on the Run For Research and online race registration websites and printed on the back of the event t-shirt.

### ***Vendor Opportunities:***

**\$200 entitles you to:** 12’x12’ vendor marketplace exhibitor space\* your company name listed on the two 8’ BUSINESS SPOTLIGHT banners placed at the 5K race start/finish and by the food area the day of the event\*company listing on the RFR website. *{Crafters’ \$75 Non-profits \$50}*  
**Optional- recruit a 5K company or family/friends team with at least 5 adult members in place of the \$200 donation entitles you to the same perks listed above plus plenty of chances to win event contests and team awards and prizes.**

### ***Community Exposure/Event Advertising:***

**\$350 entitles you to:** a 18”x24” color event sponsors lawn sign and your name printed on the two 8’ BUSINESS SPOTLIGHT banners placed at the 5K race start/finish and by the food area the day of the event.

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## **DIRECT CONNECT MS Support Group Network - Launches Tuesday, April 10th**

**Description:** Run For Research has created an innovatively interactive, life changing, and inspirational environment that directly benefits MS patients. A carefully selected line-up of therapeutic resources, recreational activities and educational presentations have been put in place to create a healing framework that will enable patients to experience positive connections from within and to form bonds with others. The same heart and soul we voluntarily put into orchestrating our MS research fundraiser events has been put into providing this much needed community service.

**Purpose:** To provide MS patients with a motivational forum and vital self-help tools to aid them as they contend with the daily challenges of the unpredictable and debilitating symptoms multiple sclerosis unleashes; ultimately aimed to dramatically improve the quality of their lives.

**Where:** The Silverman Art Gallery-4920 York Rd., Holicong, PA 18928

**When & What Time:** The second Tuesday of every month from 10am-noon

**Resources & Activities Sponsorship Options:** your financial support of one or more of the following is crucial to their existence; "please help us make a difference." (sponsorship appreciation: in recognition of your monetary backing we will happily print your company logo on all **DIRECT CONNECT** related literature and post it via our social media campaigning)

\*round trip patient transportation: \$2340 pays for the full year or \$195 for 1 month

\*yoga specialized for MS: \$2500 pays for the full year or \$208.33 for 1 month

\*shiatsu-eastern medicine relaxation therapy: \$1800 pays for the full year or \$150 for 1 month

\*educational presentations: \$1500 pays for the full year or \$125 for 1 month

\*Laurel Nobilis Arabians Horse Farm trips: \$1000

**Kindly direct all event and support group related inquiries and correspondences to:  
Karen Lynd at: [karenlynd@comcast.net](mailto:karenlynd@comcast.net) or 267-446-5110.**

**Please make all checks payable to: Run For Research and send to:  
Run For Research, PO Box 2744, Warminster, PA 18974  
"Thank you so much for making our cause your cause."**

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